



Sponsorship Opportunities

BENEFITING
Second Harvest
FOOD BANK
OF CENTRAL FLORIDA

Saturday, May 8, 2027

1 – 5 PM

Signia by Hilton Orlando Bonnet Creek

UltimateGardenParty.org





Welcome to the Sixth Annual Ultimate Garden Party

Join us for the sixth annual Ultimate Garden Party, Second Harvest Food Bank of Central Florida's signature fundraising event. Enjoy an exciting afternoon of entertainment, silent and live auctions, games, and delicious food and craft cocktails all in the name of fighting hunger and feeding hope.

As an Ultimate Garden Party sponsor, your investment changes lives. Every dollar raised provides food for the children, families and seniors facing hunger in Central Florida and sustains innovative programs that help support neighbors' long-term self-sufficiency. Along with making meaningful impact, your organization will be recognized before the many business executives, philanthropists and community leaders in attendance, highlighting your commitment to our community.

Event Details

Saturday, May 8, 2027 | 1 – 5 PM
Signia by Hilton Orlando Bonnet Creek

1 – 3 PM: Cocktails and light hors d'oeuvres, shopping with local vendors, casino-style games, live music and silent auction

3 – 5 PM: Plated meal and event program, including entertainment, live auction and the Mission Moment

To view highlights from last year's event, visit:
UltimateGardenParty.org





Since the first Ultimate Garden Party, generous contributions have funded 7.5 million meals for neighbors facing hunger.



Your Impact in Action

Second Harvest Food Bank of Central Florida, a partner food bank of Feeding America, is working to end hunger while addressing root causes. With the support of generous donors, volunteers, and partners, Second Harvest provides 300,000 meals every day for our community. Through a network of more than 800 feeding partners, that food reaches neighbors across Brevard, Lake, Marion, Orange, Osceola, Seminole and Volusia counties.

Feeding Neighbors

Immediate hunger relief is provided through food distribution, childhood nutrition programs, SNAP application support and disaster response, ensuring families have access to nutritious food when they need it most.

Empowering People

Career Pathways provides workforce training, career readiness, supportive services and connections to local employers in the culinary and customer service industries that prepare individuals for in-demand careers and long-term financial stability.

Nourishing Lives

Food has the power to prevent, manage and treat diseases. Through a Food is Medicine approach and partnerships with healthcare providers, programs such as medically tailored meals and produce prescriptions help neighbors build healthier lives while improving long-term health outcomes.

Learn more about the impact your support can make at FeedHopeNow.org.



PRESENTING PARTNER

\$25,000

Presenting Partner benefits include:

- Exclusive designation as Presenting Partner
- Primary inclusion in all public relations and advertising initiatives
- Primary logo placement on digital and print invitations*
- Logo and link featured on event website and event emails
- Logo included on event poster and in event re-cap video
- Dedicated social media post highlighting Presenting Partner
- 20 VIP event tickets
- 20 event swag bags
- 20 Full Bloom drawing keys**
- Primary logo placement on event step and repeat, on-site signage, program slideshow and printed event program
- Opportunity to welcome guests during event program
- Recognition from emcees during event program
- Premium table placement during event
- Opportunity to contribute branded items to guest swag bags and Full Bloom drawing prize**

*Deadline for print invitation is December 11, 2026. **See page 7 for Full Bloom details.

\$25,000 provides 100,000 nutritious meals to neighbors experiencing hunger in Central Florida.



PREMIER PARTNER

\$15,000

Premier Partner benefits include:

- Exclusive designation as Premier Partner
- Inclusion in all public relations and advertising initiatives
- Prominent logo placement on digital and print invitations*
- Logo and link featured on event website and event emails
- Dedicated social media post highlighting Premier Partner
- Logo included on event poster
- 10 VIP event tickets
- 10 event swag bags
- 10 Full Bloom drawing keys**
- Prominent placement of logo on on-site signage, program slideshow and printed event program
- Premium table placement during event
- Opportunity to contribute branded items to guest swag bags and Full Bloom drawing prize**

*Deadline for print invitation is December 11, 2026. **See page 7 for Full Bloom details.

**1 in 5 local kids is at risk of going
to bed hungry tonight**



SIGNATURE PARTNER

\$10,000

Signature Partner benefits include:

- Inclusion in all public relations and advertising initiatives
- Logo placement on digital and print invitations*
- Logo and link featured on event website
- Logo on event poster and event emails
- Dedicated social media post highlighting Signature Partner
- 8 VIP event tickets
- 8 event swag bags
- 8 Full Bloom drawing keys**
- Logo placement on on-site signage, program slideshow and printed event program
- Opportunity to contribute branded items to guest swag bags and Full Bloom drawing prize**

*Deadline for print invitation is December 11, 2026. **See page 7 for Full Bloom details.

\$10,000 provides 40,000 nutritious meals to neighbors experiencing hunger in Central Florida.



EVENT EXPERIENCE PARTNER

\$7,500

Event Experience Partners receive the opportunity to be featured during the Ultimate Garden Party. If you have a creative idea for showcasing your partnership, we welcome the opportunity to explore it with you.

Trunk Show	The Trunk Show features a curated selection of local vendors, each generously donating 25% of event sales to Second Harvest.
Full Bloom	The Full Bloom is an exciting collection of prizes awarded during the event program finale. Each key grants guests the chance to win a price pack valued at \$10,000. Guests must be present to win.
Libations Pull	The Libations Pull features 100 bottles of premium wine and spirits with selections ranging in value up to \$200. Every purchase is a surprise, and every donor is a winner!
Photo Station	Welcome guests with a branded photo experience at the start of the event.
Custom Cocktail	Create a custom cocktail experience that celebrates your organization's partnership.

Event Experience Partner benefits include:

- Exclusive designation as partner for your chosen event experience
- Logo and link featured on event website
- Logo on event poster and event emails
- 6 VIP event tickets
- 6 event swag bags
- Prominent logo on signage at experience, program slideshow, and printed event program
- Opportunity to contribute branded items to guest swag bags and Full Bloom drawing prize**

**See above for Full Bloom details.





GARDEN PARTNER

\$5,000

Garden Partner benefits include:

- Logo and link on event website
- Logo on event emails
- 4 VIP event tickets
- 4 event swag bags
- Logo on on-site signage, program slideshow and printed event program
- Opportunity to contribute branded items to guest swag bags and Full Bloom drawing prize**



HARVEST PARTNER

\$2,500

Harvest Partner benefits include:

- Logo and link on event website
- Logo on event emails
- 2 VIP event tickets
- 2 event swag bags
- Logo on on-site signage, program slideshow and printed event program
- Opportunity to contribute branded items to guest swag bags and Full Bloom drawing prize**



COMMUNITY PARTNER

\$1,000

Community Partner benefits include:

- Logo on event website
- 2 VIP event tickets
- 2 event swag bags
- Logo on on-site signage and program slideshow
- Opportunity to contribute branded items to guest swag bags and Full Bloom drawing prize**





Thank you!

Thank you for considering sponsorship of the Ultimate Garden Party. Your partnership helps provide food, hope and opportunity for neighbors across Central Florida.

Next Steps

- Contact us to confirm your sponsorship level.
- Submit your logo and confirm if you need an invoice with Chelsea Rice at CRice@FeedHopeNow.org.
- We'll follow up with event details and any additional information needed to ensure you receive all sponsor benefits.

Key Sponsorship Dates

- **Sponsor Confirmation Deadline (for printed invitation recognition):** December 11, 2026
- **Guest Information Due:** April 19, 2027
Please send the names of your event attendees and dietary restrictions to Keshia Parker at KParker@FeedHopeNow.org.
- **Event Date:** May 8, 2027

Questions?

For sponsorship details or to reserve your sponsorship, please contact:

Chelsea Rice

Philanthropy Officer

407-514-1006

CRice@FeedHopeNow.org

Looking for a Custom Opportunity?

Contact us if you're interested in creating a custom sponsorship level or experience. We'd be happy to collaborate!

We kindly request that sponsorship gifts be made by May 31, 2027.





**Saturday,
May 8, 2027
1 – 5 PM**

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Thank you for making a difference.