



Sponsorship Opportunities



Saturday, May 16, 2026 | 1 – 5 PM
Signia by Hilton Orlando Bonnet Creek

Visit UltimateGardenParty.org



Welcome to the Fifth Annual Ultimate Garden Party

Join us for the fifth annual Ultimate Garden Party featuring entertainment, silent and live auctions, games, delicious hors d'oeuvres, and libations.

The best part?

100% of proceeds benefit Second Harvest Food Bank of Central Florida's efforts to fight hunger and feed hope in our community. Together, we can make a difference and help our neighbors thrive.

Event Details

Saturday, May 16, 2026 | 1 – 5 PM
Signia by Hilton Orlando Bonnet Creek

1 – 3 PM: Cocktails and light hors d'oeuvres, shopping with local vendors, casino style games, entertainment, silent auction, and more.

3 – 5 PM: Plated meal and event program, including entertainment, live auction, Bid from the Heart, and more.



Best Community Event,
Central Florida Lifestyle's 2024
Elite Central Florida Awards



You're Feeding Hope

When you invest in Second Harvest Food Bank's events, you are changing lives. Your investment provides food for our neighbors and creates the opportunity for guests to connect with our mission in meaningful ways.

Why Get Involved?

Sponsoring a Second Harvest event puts your organization in front of hundreds of dedicated donors and community leaders – including business executives, philanthropists, and civic advocates – who are passionate about making a difference.

- **High Visibility:** Build brand awareness with an engaged, values-driven audience.
- **Community Impact:** Help distribute food and fund innovative programs that support long-term self-sufficiency.
- **Trusted Partner:** With a 4-star Charity Navigator rating and 95.9% efficiency, your support goes further. The Food Bank turns every \$1 into 4 meals.

Your Impact

Second Harvest Food Bank of Central Florida (SHFBCF) is a member of Feeding America – the largest charitable domestic hunger-relief organization in the United States. With the support of generous donors, volunteers, and partners, SHFBCF:

- Distributes food and grocery products to 870+ nonprofit feeding partners
- Provides 300,000 meals every day
- Serves a 7-county area: Brevard, Lake, Marion, Orange, Osceola, Seminole, and Volusia

Feeding neighbors facing hunger is only the beginning. Through job training programs, nutrition education, and advocacy efforts, SHFBCF is tackling the root causes of hunger – empowering people to achieve stability and thrive. To learn more about SHFBCF, visit [FeedHopeNow.org](https://www.feedhopenow.org).





PRESENTING PARTNER

\$25,000

Presenting Partner benefits include:

- Category exclusivity
- Partner logo featured on event step and repeat
- Primary placement in all public relations and advertising initiatives
- Prominent logo placement on digital and print invitations*
- Twenty (20) VIP tickets with entry into the event
- Twenty (20) Signature Event Swag Bags
- Twenty (20) Signature Full Bloom Drawing Keys***
- Opportunity to welcome guests during the event program
- Partner recognition from emcees during event program
- Guaranteed inclusion in Signature Event Swag Bag with contribution of branded items**
- Prominent on-site signage and acknowledgment during event
- Opportunity to contribute one or more items for the Signature Full Bloom Drawing***
- Logo and link featured on event website, email, and social media campaigns
- Partner name and/or logo included in all media advertisements

*Deadline for inclusion on print invitation is December 12, 2025. **Items provided by sponsor.

***See Page 9 for Full Bloom details.

**\$25,000 provides 100,000 nutritious meals to neighbors
experiencing hunger in Central Florida**



PREMIER PARTNER

\$15,000

Premier Partner benefits include:

- Category exclusivity
- Partner logo and link on event website
- Placement in all public relations and advertising initiatives
- Prominent logo placement on digital and print invitations*
- Partner name and/or logo included in all media advertisements
- Partner logo and link included in email and social media campaigns
- Partner logo displayed during the event
- Ten (10) VIP tickets with entry into event
- Ten (10) Signature Event Swag Bags
- Ten (10) Signature Full Bloom Drawing Keys***
- Opportunity to contribute one or more items for the Signature Full Bloom Drawing***
- Guaranteed inclusion in Signature Event Swag Bag with contribution of branded items**

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***See Page 9 for Full Bloom details.

**1 in 6 local kids is at risk of going
to bed hungry tonight**



SIGNATURE PARTNER

\$12,500

Signature Partner benefits include:

- Partner logo and link on event website
- Partner logo on digital and print invitation*
- Placement in all public relations and advertising initiatives
- Partner name and/or logo included in media advertisements
- Partner logo displayed during the event
- Ten (10) VIP tickets with entry into event
- Ten (10) Signature Event Swag Bag
- Partner logo and link on e-blasts & social networking campaigns
- Guaranteed inclusion in Signature Event Swag Bag with contribution of branded items**
- Opportunity to contribute one or more items for the Signature Full Bloom Drawing***

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\$12,500 provides 50,000 nutritious meals to neighbors experiencing hunger in Central Florida



TITLE PARTNER

\$10,000

Title Partner benefits include:

- Partner logo and link on event website
- Partner logo on digital and print invitation*
- Placement in public relations and advertising initiatives
- Partner logo displayed during the event
- Eight (8) VIP tickets with entry into the event
- Eight (8) Signature Event Swag Bags
- Partner logo and link on e-blasts & social networking campaigns
- Guaranteed inclusion in Signature Event Swag Bag with contribution of branded items**
- Opportunity to contribute one or more items for the Signature Full Bloom Drawing***
- Partner recognition at event

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**Food insecure seniors are more likely to
suffer from chronic health conditions**



TRUNK SHOW PARTNER

\$7,500

The Trunk Show features a curated selection of your favorite local vendors. Each vendor will generously donate 25% of their event sales to Second Harvest Food Bank of Central Florida.

Trunk Show Partner benefits include:

- Category exclusivity
- Partner logo prominently displayed on Trunk Show signage
- Partner logo and link on event website
- Partner logo on digital and print invitation*
- Placement in all public relations and advertising initiatives
- Partner logo displayed during the event
- Six (6) VIP tickets with entry into the event
- Six (6) Signature Event Swag Bags
- Partner logo and link included in email and social media campaigns
- Guaranteed inclusion in Signature Event Swag Bag with contribution of branded items**
- Opportunity to contribute one or more items for the Signature Full Bloom Drawing***

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FULL BLOOM PARTNER

\$7,500

Each Signature Full Bloom Drawing Key grants you the chance to win during the Full Bloom grand finale. The Full Bloom winner will take home fabulous items, including home essentials, getaways, accessories, libations, and more! Guests must be present to win.

Full Bloom Partner benefits include:

- Category exclusivity
- Partner logo prominently displayed on Signature Full Bloom Drawing
- Partner logo and link on event website
- Partner logo on digital and print invitation*
- Placement in all public relations and advertising initiatives
- Partner logo displayed during the event
- Six (6) VIP tickets with entry into the event
- Six (6) Signature Event Swag Bags
- Partner recognition during program Full Bloom grand finale
- Partner logo and link included in email and social media campaigns
- Guaranteed inclusion in Signature Event Swag Bag with contribution of branded items
- Opportunity to contribute one or more items for the Signature Full Bloom Drawing**

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LIBATIONS PULL PARTNER

\$7,500

The Libations Pull features 100 bottles of premium wine and spirits, ranging in type and value. Donors can purchase a bottle at random during the Live Auction. Whether it's a \$25 bottle or a bottle worth up to \$200, every donor is a winner!

Libations Pull Partner benefits include:

- Category exclusivity
- Partner logo prominently displayed at Libations Pull display
- Partner logo and link on event website
- Partner logo on digital and print invitation*
- Placement in all public relations and advertising initiatives
- Partner logo displayed during the event
- Six (6) VIP tickets with entry into the event
- Six (6) Signature Event Swag Bags
- Partner logo and link included in email and social media campaigns
- Guaranteed inclusion in Signature Event Swag Bag with contribution of branded items**
- Opportunity to contribute one or more items for the Signature Full Bloom Drawing***

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PICTURE PERFECT PARTNER

\$7,500

Picture Perfect Partner benefits include:

- Category exclusivity
- Partner logo will be printed on every photo booth picture taken by guests
- Partner logo prominently displayed at photo booth location
- Partner logo and link on event website
- Partner logo on digital and print invitation*
- Placement in all public relations and advertising initiatives
- Partner logo displayed during the event
- Six (6) VIP tickets with entry into the event
- Six (6) Signature Event Swag Bags
- Partner logo and link included in email and social media campaigns
- Guaranteed inclusion in Signature Event Swag Bag with contribution of branded items**
- Opportunity to contribute one or more items for the Signature Full Bloom Drawing***

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VIP VALET PARTNER

\$5,000

VIP Valet Partner benefits include:

- Category exclusivity
- An opportunity to gift a lasting impression to each VIP guest as they get in their car at the conclusion of the event
- Partner logo and link on event website
- Four (4) VIP tickets with entry into the event
- Four (4) VIP Swag Bags
- Partner recognition at event
- Opportunity to provide items for the Signature Event Swag Bag** and Full Bloom Drawing***



VIP COCKTAIL PARTNER

\$5,000

VIP Cocktail Partner benefits include:

- Category exclusivity
- Opportunity to leave a lasting impression on every VIP guest as they are greeted with a VIP cocktail upon arrival to the event
- Partner logo and link on event website
- Four (4) VIP tickets with entry into the event
- Four (4) Signature Event Swag Bags
- Partner recognition at event
- Opportunity to provide items for the Signature Event Swag Bag** and Full Bloom Drawing***



Items provided by sponsor. *See Page 9 for Full Bloom details.



GARDEN PARTNER

\$5,000

Garden Partner benefits include:

- Partner logo and link on event website
- Four (4) VIP tickets with entry into the event
- Four (4) Signature Event Swag Bags
- Partner recognition at event
- Opportunity to provide items for the Signature Event Swag Bag** and Full Bloom Drawing***



HARVEST PARTNER

\$2,500

Harvest Partner benefits include:

- Partner logo and link on website
- Two (2) VIP tickets with entry into the event
- Partner recognition at event
- Opportunity to provide items for the Signature Event Swag Bag** and Full Bloom Drawing***



***See Page 9 for Full Bloom details.

More than 550,000 people in Central Florida are experiencing hunger





COMMUNITY PARTNER

\$1,000

Community Partner benefits include:

- Partner logo on website
- Partner recognition at event
- Two (2) VIP tickets with entry into the event
- Opportunity to provide items for the Signature Event Swag Bag** and Full Bloom Drawing***

***See Page 9 for Full Bloom details.



ONE-OF-A-KIND PARTNER

Don't see the perfect fit? Let's create something together. We're happy to build a custom partnership that aligns with your brand and impact goals.



\$1,000 provides
4,000 nutritious
meals to our
neighbors facing
hunger in Central
Florida



SPONSORSHIP AGREEMENT

Yes! I would like to participate in the Ultimate Garden Party on May 16, 2026 as:

- \$15,000 Premier Partner (One Available)
- \$12,500 Signature Partner
- \$10,000 Title Partner
- \$7,500 Trunk Show Partner (One Available)
- \$7,500 Full Bloom Partner (One Available)
- \$7,500 Libations Pull Partner (One Available)
- \$7,500 Picture Perfect Partner (One Available)
- \$5,000 VIP Valet Partner (One Available)
- \$5,000 VIP Cocktail Partner (One Available)
- \$5,000 Garden Partner
- \$2,500 Harvest Partner
- \$1,000 Community Partner
- One-of-a-Kind Partner
Contact Chelsea Rice at CRice@FeedHopeNow.org with more details

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PAYMENT INFORMATION

Name

(As you would like it to appear for recognition during the event)

Company Name

Contact Name

Address

City/State/Zip

Email

Phone

I would like to donate my Ultimate Garden Party in kind tickets back to Second Harvest Food Bank

INVOICE ME

Please send invoice to the following name and address:

Name

Address

City/State/Zip

IF PAYING BY CHECK

Check enclosed for \$

Please make checks payable to Second Harvest Food Bank of Central Florida and mail with form to:

Second Harvest Food Bank of Central Florida ATTN: Chelsea Rice 411 Mercy Drive, Orlando, FL 32805

IF PAYING BY CREDIT CARD

Credit Card American Express Visa MasterCard Discover

Card Number

Expiration Date

Security Code (3-4 digits on back of card)

Name on Card

Billing Address

City/State/Zip

Phone number of Authorized Cardholder

Printed name of Authorized Cardholder

Authorized Cardholder Signature

To discuss your partnership and customization options, please contact Chelsea Rice:
407-514-1006 | CRice@FeedHopeNow.org



Thank you
for making a
difference in her life



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