



Ultimate **GARDEN PARTY**

ESCAPE TO ELEGANCE



Second Harvest
FOOD BANK
OF CENTRAL FLORIDA

Saturday, May 18, 2024 | 1 to 5 PM
Signia by Hilton Orlando Bonnet Creek

Visit [UltimateGardenParty.org](https://www.UltimateGardenParty.org)

Thank you
for making a
difference in
her life.



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GARDEN PARTY

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WELCOME TO THE ULTIMATE GARDEN PARTY

SHFBCF is a member of Feeding America – the largest charitable domestic hunger-relief organization in the United States. SHFBCF secures and distributes food and grocery products to more than 750 local nonprofit feeding partners throughout Central Florida. Through the help of food and financial donors, volunteers and a caring, committed community, the food bank distributes 300,000 meals every day to a seven-county service area. Feeding neighbors facing hunger is only the beginning. By investing in job training programs, advocating for access to nutritious foods, and inspiring our community to get involved, SHFBCF is leaning into the root causes of hunger and helping our neighbors thrive. With support from the Central Florida community, Second Harvest Food Bank is feeding inspiration, change, achievement, health — and families facing hunger. To learn more about SHFBCF, visit www.FeedHopeNow.org.

Why get involved?

- Second Harvest is working hard to fill the gap in our community by distributing more food, creating new and innovative programs to help with self-sustainment, and being thoughtful stewards of donor resources.
- Second Harvest Food Bank has the highest ranking on Charity Navigator, four stars.
- With a 96.2% efficiency ratio, the Food Bank is able to turn \$1 into 4 meals.
- When you invest in Second Harvest Food Bank's events you are changing lives. You are also providing a way for guests to be inspired enough to want to become engaged with our mission.

Please join us May 18, 2024 for the Ultimate Garden Party featuring entertainment, silent and live auctions, games, delicious hors d'oeuvres and libations. The best part? 100% of proceeds support Second Harvest Food Bank of Central Florida's efforts to fight hunger in our community. Together, we can fight hunger and feed hope for our neighbors experiencing hunger.

CONTACT

Maureen Mikel, Corporate Partnerships Manager
MMikel@FeedHopeNow.org | 407-514-1006



PRESENTING PARTNER

\$25,000

Presenting Partner benefits include:

- Category exclusivity
- Partner logo on “step & repeat” banner
- Primary placement in all public relations and advertising initiatives
- Partner logo prominently displayed on electronic and print invitation*
- Twenty (20) VIP Tickets with entry into the event
- Twenty (20) Signature Event Swag Bags
- Twenty (20) Signature Full Bloom Drawing Keys***
- Opportunity to welcome guests during the event program
- Partner mention from stage during event program
- Guaranteed inclusion in Signature Event Swag Bag**
- Acknowledgment and prominent signage at event
- Opportunity to provide one or more items for the Signature Full Bloom Drawing***
- Partner logo and link on event webpage, e-blasts & social networking campaigns
- Partner name and/or logo included in all media advertisements
- Partner recognition at event

\$25,000 provides **100,000 nutritious meals** to our neighbors experiencing hunger in Central Florida.

TITLE PARTNER

\$15,000

Title Partner benefits include:

- Category exclusivity
- Partner logo and link placed on event website
- Placement in all public relations and advertising initiatives
- Partner logo prominently displayed on electronic and print invitation*
- Partner name and/or logo included in all media advertisements
- Partner logo and link on e-blasts and social networking campaigns
- Partner logo displayed at the event
- Ten (10) VIP Tickets with entry into the event
- Ten (10) Signature Event Swag Bags
- Ten (10) Signature Full Bloom Drawing Keys***
- Opportunity to provide one or more items for the Signature Full Bloom Drawing***
- Guaranteed inclusion in Signature Event Swag Bag**
- Partner recognition at event

1 in 5 local kids is at risk of going to bed hungry tonight.



SUPPORTING PARTNER

\$12,500

Supporting Partner benefits include:

- Partner logo and link placed on event website
- Partner logo on electronic and print invitation*
- Placement in all public relations and advertising initiatives
- Partner name and/or logo included in media advertisements
- Partner logo displayed at the event
- Ten (10) VIP Tickets with entry into the event
- Ten (10) Signature Event Swag Bag
- Partner logo and link on e-blasts & social networking campaigns
- Guaranteed inclusion in Signature Event Swag Bag**
- Opportunity to provide one or more items for the Signature Full Bloom Drawing***
- Partner recognition at event

\$12,500 provides **50,000 nutritious meals** to our neighbors experiencing hunger in Central Florida.

SUPPORTING PARTNER

\$10,000

Supporting Partner benefits include:

- Partner logo and link placed on event website
- Partner logo on electronic and print invitation*
- Placement in public relations and advertising initiatives
- Partner logo displayed at the event
- Eight (8) VIP Tickets with entry into the event
- Eight (8) Signature Event Swag Bags
- Partner logo and link on e-blasts & social networking campaigns
- Guaranteed inclusion in Signature Event Swag Bag**
- Opportunity to provide one or more items for the Signature Full Bloom Drawing***
- Partner recognition at event

Food insecure seniors are more likely to suffer from **chronic health conditions.**



FULL BLOOM PARTNER

\$7,500

Each Signature Full Bloom Drawing Key grants you the chance to win during the Full Bloom Grand Finale moment. The Full Bloom winner will take home fabulous items, including household goodies, excursions, accessories, libations and more! Guests must be present to win.

Full Bloom Partner benefits include:

- Category exclusivity
- Partner logo prominently displayed on Signature Full Bloom Drawing
- Partner logo and link placed on event website
- Partner logo on electronic and print invitation*
- Placement in all public relations and advertising initiatives
- Partner logo displayed at the event
- Six (6) VIP Tickets with entry into the event
- Six (6) Signature Event Swag Bags
- Partner recognition during program Full Bloom Grand Finale moment
- Partner logo and link on e-blasts and social networking campaigns
- Guaranteed inclusion in Signature Event Swag Bag**
- Opportunity to provide one or more items for the Signature Full Bloom Drawing***
- Partner recognition at event

300,000 meals are provided daily within
Second Harvest's seven-county service area.

LIBATIONS LOUNGE PARTNER

\$7,500

Enjoy live music and delicious libations. Our Libations Lounge is the perfect place to try your luck with casino style games all with the goal of providing meals for families, children and seniors facing hunger.

Libations Lounge Partner benefits include:

- Category exclusivity
- Partner logo prominently displayed at Libations Lounge
- Partner logo and link placed on event website
- Partner logo on electronic and print invitation*
- Placement in all public relations and advertising initiatives
- Partner logo displayed at the event
- Six (6) VIP Tickets with entry into the event
- Six (6) Signature Event Swag Bags
- Partner logo and link on e-blasts and social networking campaigns
- Guaranteed inclusion in Signature Event Swag Bag**
- Opportunity to provide one or more items for the Signature Full Bloom Drawing***
- Partner recognition at event

\$7,500 provides **30,000 nutritious meals** to our neighbors experiencing hunger in Central Florida.



TRUNK SHOW PARTNER

\$7,500

The Trunk Show is filled with all your favorite local vendors. Even better, each Trunk Show vendor will donate 25% of sales collected at the Ultimate Garden Party back to Second Harvest Food Bank of Central Florida.

Trunk Show Partner benefits include:

- Category exclusivity
- Partner logo prominently displayed at Trunk Show signage
- Partner logo and link placed on event website
- Partner logo on electronic and print invitation*
- Placement in all public relations and advertising initiatives
- Partner logo displayed at the event
- Six (6) VIP Tickets with entry into the event
- Six (6) Signature Event Swag Bags
- Partner logo and link on e-blasts and social networking campaigns
- Guaranteed inclusion in Signature Event Swag Bag**
- Opportunity to provide one or more items for the Signature Full Bloom Drawing***
- Partner recognition at event

Second Harvest collects, stores, and distributes donated food to more than **750 feeding partners.**



LIBATIONS PULL PARTNER

\$7,500

The Libations Pull features 100 of the finest spirits and wine bottles of varying types and qualities. Donors have the opportunity to purchase a bottle, and make a random selection during the Live Auction. Every donor is a winner and could be taking home a \$25 bottle, or a bottle priced up to \$200!

Libations Pull Partner benefits include:

- Category exclusivity
- Partner logo prominently displayed at Wine Pull display
- Partner logo and link placed on event website
- Partner logo on electronic and print invitation*
- Placement in all public relations and advertising initiatives
- Partner logo displayed at the event
- Six (6) VIP Tickets with entry into the event
- Six (6) Signature Event Swag Bags
- Partner logo and link on e-blasts and social networking campaigns
- Guaranteed inclusion in Signature Event Swag Bag**
- Opportunity to provide one or more items for the Signature Full Bloom Drawing***
- Partner recognition at event

12.3% of people in Central Florida live in households that are food insecure.



Ultimate Garden

PICTURE PERFECT PARTNER

\$7,500

Picture Perfect Partner benefits include:

- Category exclusivity
- Partner logo will be printed on each photo booth picture every guest takes
- Partner logo prominently displayed at Photo booth display
- Partner logo and link placed on event website
- Partner logo on electronic and print invitation*
- Placement in all public relations and advertising initiatives
- Partner logo displayed at the event
- Six (6) VIP Tickets with entry into the event
- Six (6) Signature Event Swag Bags
- Partner logo and link on e-blasts and social networking campaigns
- Guaranteed inclusion in Signature Event Swag Bag**
- Opportunity to provide one or more items for the Signature Full Bloom Drawing***
- Partner recognition at event

More than 150,000 children are food insecure
in our community.

VIP VALET PARTNER

\$5,000

VIP Valet Partner benefits include:

- Category exclusivity
- An opportunity to gift a lasting impression to each VIP guest as they get in their car at the conclusion of the event
- Partner logo and link on event website
- Four (4) VIP Tickets with entry into the event
- Four (4) VIP Swag Bags
- Partner recognition at event
- Opportunity to provide items for the Signature Event Swag Bag and Full Bloom Drawing***

VIP COCKTAIL PARTNER

\$5,000

VIP Cocktail Partner benefits include:

- Category exclusivity
- Opportunity to leave a lasting impression on every VIP guest as they are greeted with a VIP cocktail upon arrival to the event
- Partner logo and link on event website
- Four (4) VIP Tickets with entry into the event
- Four (4) Signature Event Swag Bags
- Partner recognition at event
- Opportunity to provide items for the Signature Event Swag Bag and Full Bloom Drawing***

\$5,000 provides **20,000 nutritious meals** to our neighbors experiencing hunger in Central Florida.

SUPPORTING PARTNER

\$5,000

Supporting Partner Benefits include:

- Partner logo and link on event website
- Four (4) VIP Tickets with entry into the event
- Four (4) Signature Event Swag Bags
- Partner recognition at event
- Opportunity to provide items for the Signature Event Swag Bag and Full Bloom Drawing***

SUPPORTING PARTNER

\$2,500

Supporting Partner Benefits include:

- Partner logo and link on website
- Two (2) VIP Tickets with entry into the event
- Partner recognition at event
- Opportunity to provide items for the Signature Event Swag Bag and Full Bloom Drawing***

More than **500,000 people** in Central Florida are experiencing hunger.

COMMUNITY PARTNER

\$1,000

Community Partner Benefits include:

- Partner logo on website
- Partner recognition at event
- Two (2) VIP Tickets with entry into the event
- Opportunity to provide items for the Signature Event Swag Bag and Full Bloom Drawing***

ONE-OF-A-KIND PARTNER

If you don't see the perfect opportunity on the partner list,
make us an offer we can't refuse!

\$1,000 provides **4,000 nutritious meals** to our neighbors facing hunger in Central Florida.

SPONSORSHIP AGREEMENT

Yes! I would like to participate in the Ultimate Garden Party on May 18, 2024 as:

- \$25,000 Presenting Partner (1 Available)
- \$15,000 Title Partner (1 Available)
- \$12,500 Supporting Partner
- \$10,000 Supporting Partner
- \$7,500 Full Bloom Partner (1 Available)
- \$7,500 Libations Lounge Partner (1 Available)
- \$7,500 Trunk Show Partner (1 Available)
- \$7,500 Wine Pull Partner (1 Available)
- \$7,500 Picture Perfect Partner (1 Available)
- \$5,000 VIP Valet Partner (1 Available)
- \$5,000 VIP Cocktail Partner (1 Available)
- \$5,000 Supporting Partner
- \$2,500 Supporting Partner
- \$1,000 Community Partner
- One-of-a-Kind Partner

Deadline for inclusion on print invitation is December 15, 2023.

1 in 8 people is facing
hunger in our community.

PAYMENT INFORMATION

Name

(As you would like it to appear for recognition purposes.)

Company Name

Contact Name

Address

City/State/Zip

Email

Phone

I would like to donate my Ultimate Garden Party in kind tickets back to Second Harvest Food Bank.

INVOICE ME

Please send invoice to the following name and address:

Name

Address

City/State/Zip

IF PAYING BY CHECK

Check enclosed for \$

Please make checks payable to Second Harvest Food Bank of Central Florida and mail with form to:

411 Mercy Drive, Orlando, FL 32805

IF PAYING BY CREDIT CARD

Credit Card American Express Visa MasterCard Discover

Card Number

Expiration Date

Security Code (3-digits on back of card)

Name on Card

Billing Address

City/State/Zip

Phone number of Authorized Cardholder

Printed name of Authorized Cardholder

Authorized Cardholder Signature

To discuss your partnership and customization options, please contact Maureen Mikel:
407-514-1006 | MMikel@FeedHopeNow.org